

## CONTACT INFORMATION

Please print

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Phone: (H) \_\_\_\_\_ B) \_\_\_\_\_ C) \_\_\_\_\_  
E-mail: \_\_\_\_\_

Name for tax receipt (if different from above) \_\_\_\_\_

- On Festival materials please list my/our name as: \_\_\_\_\_  
 I/We wish to remain anonymous  
 Yes, put me on the e-mail list to receive the News & Schmooze e-letter

Return this form and payment in enclosed envelope to:

**TJFF**  
19 Madison Avenue, Toronto, ON M5R 2S2  
Attn: Roz Davidson  
or  
Fax: 416-324-9415



## HOW WE MAKE A DIFFERENCE

- Film and film festivals are an inclusive and accessible way to strengthen our Jewish consciousness and identity. Studies have shown that through the medium of film we gain insights into our diversity and shared history.
- TJFF provides an opportunity for filmmakers to screen their films and perhaps get distribution for their work.
- Co-presenting films with other film festivals (Hot Docs, Rendezvous with Madness, Diaspora Film Festival) enables us to reach into multi-cultural communities.
- We provide consultation to other film festivals, local and international.
- We also act as consultants with numerous organizations (synagogues, youth groups, seniors groups) to help them create their own film series.
- We involve film students whenever possible to encourage the next generation of filmmakers.
- Through our blogs and materials on our website, we are a resource for Jewish films.
- We donate tickets to organizations and other charitable causes.
- Education: During the Festival and throughout the year, our educational initiative *FilmMatters* continues to be offered to elementary and high school students of all backgrounds in the GTA and beyond. Diverse groups of students are invited to a theatre to see a film, followed by discussion with a guest – the filmmaker or other knowledgeable persons. Film topics include racism, religious and cultural diversity and/or discrimination. **A teacher study guide is available for each film.** This programme is presented with the assistance of a grant received from The Ontario Trillium Foundation and donation of theatres by Cineplex Entertainment LP.



## WHY WE NEED YOU

- TJFF is a not-for-profit organization and as such relies on the support of government, corporate sponsors, foundations and individual donors like you.
- As a member of our Patron Circle, your support enables us to maintain the excellence of our programmes, enriches your Festival experience and ensures our continuing achievements.
- The generosity and commitment of Patrons helps bridge the gap between ticket revenues and our operating costs.
- One of our goals is that the Festival be affordable and accessible to all. To this end, we keep our ticket prices low and offer select free programming to families and students (student rush line for many films).
- To continue to meet growing interest and demand for our outreach and educational programmes we are expanding our horizons – adding a new venue and additional programming.
- To be able to showcase the widest variety and best quality of films.
- To reach larger audiences and to enhance their experience, our wish is to invite more filmmakers, directors, and writers to interact with our audience.
- To bring our *FilmMatters* programme to more schools in Ontario.
- **Please join us.**

### Toronto Jewish Film Festival

19 Madison Avenue  
Toronto, Ontario M5R 2S2  
T: 416.324.8600  
F: 416.324.9415  
www.tjff.com



## Patron Circle Membership

Enrich Your  
Festival Experience

Personalized  
Service

Exclusive  
Patron Events

18<sup>TH</sup> ANNUAL  
Toronto Jewish Film Festival

## PATRON CIRCLE MEMBERSHIP PRIVILEGES

### CINEMATOGRAPHER \$1,000 – \$2,499

- 2 VIP passes for Festival screenings
- 2 VIP tickets to Opening Night Gala
- Patron Circle Listing in Programme Book and in Cinemas
- Advance Seating
- Complimentary popcorn at Bloor Cinema
- Special Patron Perks
- Personalized service and attention
- Tax receipt\*

### SCREENWRITER \$2,500 – \$4,999

*All benefits at Cinematographer level plus*

- 2 tickets to Chai Tea screenings
- Opportunity for co-sponsoring a film

### DIRECTOR \$5,000 – \$7,499

- VIP passes for Festival screenings
- 4 VIP tickets to Opening Night Gala
- 4 tickets to Chai Tea screenings

*As Cinematographer level plus:*

- Opportunity to sponsor a film
- Reception with Festival guests

### PRODUCER \$7,500 – \$9,999

- 6 VIP passes for Festival screenings
- 6 VIP tickets to Opening Night Gala
- 6 tickets to Chai Tea screenings

*As Cinematographer level plus:*

- Opportunity to sponsor a premiere film
- Dinner with Festival guests

### EXECUTIVE PRODUCER \$10,000+

- 8 VIP passes for Festival screenings
  - 8 VIP tickets to Opening Night Gala
  - 8 VIP tickets to Chai Tea screenings
- As Cinematographer level plus:*
- Opportunity to sponsor a National premiere film or special Programme\*\*
  - Shabbat Dinner with Festival guests
  - Name listing in additional Festival materials\*\*

\*Tax receipt to maximum allowable by Revenue Canada

\*\*Dependent on Level of Donation

## 1 WHO WE ARE

- The Toronto Jewish Film Festival (TJFF) celebrates its 18th (Chai) year from April 17th to 25th, 2010. We've come a long way since our beginning in 1993 when we screened 14 films over 5 days. Last year we screened 90+ films from 23 countries over 10 days.
- Our Patrons help us to carry out our mission to be *a window to and a mirror of the Jewish experience throughout the world*. TJFF screens films of artistic excellence and thought-provoking subject matter to educate and strengthen our Jewish identity while building bridges with the communities in which we live.
- TJFF is now the largest Jewish Film Festival of over 100 world-wide. But size is not everything - we are proud that we are a leader in the field – other film festivals look to us for advice – we are respected in the film community.
- TJFF is now screening in four locations: Bloor Cinema, Al Green Theatre at the MNJCC, Cineplex Odeon Sheppard Centre Cinemas and SilverCity, Richmond Hill.
- In addition to the April Festival, TJFF hosts a variety of programmes throughout the year, among them screenings at “Chai Tea & A Movie” series and co-presentations with other film festivals.
- TJFF is proudly independent; it is governed by a passionate Board of Directors and helped by more than 120 dedicated volunteers.
- TJFF is a not-for-profit charitable organization; Registration # 135226793RR0001.



## 2 WHO IS OUR AUDIENCE

- TJFF's 2009 audience numbered 30,000+ with some 20% being first time attendees.
- We have succeeded in growing our attendance year over year. Each year we have reached not just a larger audience but a more ethnically diverse one representing the broad mosaic of the GTA.
- We are increasingly attracting a multi-generational audience.
- Our audience is a culturally active one: for example, 45% also attend the Symphony and the Shaw and Stratford Festivals, while 30% have a theatre subscription and attend the Ballet.

## 3 HIGHLIGHTS OF 2009

- TJFF screened films from 23 countries (Who knew there were Jewish content films from so many countries!) among them, films about the Jewish African experience.
- TJFF reached out to the Richmond Hill area. The success of the outreach has led to SilverCity becoming our fourth venue.
- The 2<sup>nd</sup> David A. Stein Memorial Award (*The Tzimmie*) – was awarded to *My First War* as the best documentary making its Canadian premiere at TJFF. Since then, the film has been shown on Radio Canada and will be screening at film festivals in Columbia, Poland and the UK. The esteemed jury members included Jennifer Baichwal, Marsha Chesley and Evan Solomon.
- Our curated programme *Gotta Sing, Gotta Dance: Songwriters of the Musicals* was exceptionally well received. There were long line-ups for the features and the docs. Six of the films from the series could each be seen for only a *toonie*.

## PRIORITY PATRON FORM 2010

**YES!** Sign me up at the level of:

- Executive Producer \$10,000+**
- Producer \$7,500 – \$9,999**
- Director \$5,000 - \$7,499**
- Screenwriter \$2,500 - \$4,999**
- Cinematographer \$1,000 - \$2,499**

**Amount of Gift:** \_\_\_\_\_

In honour of TJFF's *Chai* anniversary, I would like to add a special *Aim Chai-er* donation in the amount of:

- \$180**
- \$360**
- \$540**
- Other \$** \_\_\_\_\_

**Total Amount of Gift \$** \_\_\_\_\_

### Payment

- Cheque(s) enclosed payable to:

**Toronto Jewish Film Festival**

- Visa       MasterCard

Card # \_\_\_\_\_

Exp. \_\_\_\_ / \_\_\_\_

Signature \_\_\_\_\_

- Canadian Securities: Please call Roz Davidson 416-324-8600
- I will pay now
- 2 installments
- 3 installments up (to April 1/10)

- I/We wish to decline passes and receive a tax receipt for the full value of the donation.
- I/We are interested in making a multi-year gift. Please call me.
- My company will match the tax-deductible portion of this gift. Please call me.

*Continued on reverse...*