



**18th Annual  
Toronto Jewish Film Festival  
April 17-25, 2010**

19 Madison Avenue  
Toronto, Ontario M5R 2S2  
Phone: (416) 324-8600 Fax: (416)324-9415  
E-mail: rozd@tjff.ca  
Website: www.tjff.com

**LARGER ADS, LOWER PRICES**

- A \$1,400**
  - FULL page advertisement (6" wide x 8.25" high)
  - 2 VIP tickets to Opening Night Gala
  - 2 TJFF T-shirts
  
- B \$720**
  - HALF page advertisement (Horizontal 6" wide x 4" high) (Vertical 2.875" wide x 8.25" high)
  - 1 "Take a Friend" Pass
  - 2 TJFF T-shirts
  
- C \$360**
  - QUARTER page advertisement (2.875" wide x 4" high)
  - 1 "weekday special" pass
  - 1 TJFF T-shirt
  
- D \$200**
  - BUSINESS Card Special (2.875" wide x 1.875" high)

**We also have Patron Circle and Corporate Sponsorship opportunities. For more information, please contact Roz Davidson at (416) 324-8600.**

**ADVERTISEMENT CONTRACT**

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Same ad as last year \_\_\_\_\_ New ad \_\_\_\_\_

Payment Information

I agree to make payment to TJFF of \$ \_\_\_\_\_

by enclosed cheque payable to TJFF

by VISA # \_\_\_\_\_

by M/C # \_\_\_\_\_

Exp. \_\_\_\_\_ / \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

**If paying by credit card, form & payment may be faxed to (416) 324-9415 or send completed form & payment to:**

**TJFF  
19 Madison Avenue,  
Toronto, Ontario M5R 2S2  
Attn: Roz Davidson**

**Artwork to be e-mailed to rozd@tjff.ca AND to mt@graphicmill.com**

**ARTWORK DEADLINE IS FEBRUARY 5, 2010.** Prices shown are for black and white ads. We advise all advertisers that production specifications, mechanical requirements and deadlines are subject to change. All commitments require full payment in advance.

**TECHNICAL REQUIREMENTS:** All ads must be supplied in digital format. All ads are to be press resolution PDF's with all fonts embedded. There are additional production charges for ads not supplied as camera ready. These are available upon request. We do not accept responsibility for reproduction problems resulting from poor quality client supplied materials.